



**BHAGINI NIVEDITA COLLEGE (UNIVERSITY OF DELHI)**  
**Kair, Near Najafgarh, New Delhi - 110043**  
**Faculty Details proforma for College Web-site**

Title	Ms.	First Name	<b>PRIYANKA</b>	Last Name	<b>YADAV</b>	Photograph
Designation		<b>Assistant Professor (Guest)</b>				
Address		<b>BSF Quarter 68, Dwarka Sector 16 B, Purana Thana, Opposite to CRPF school</b>				
Phone No Office						
Residence Mobile		<b>8168517629</b>				
Email Web-Page		<b>priyankakhairwal10@gmail.com</b>				
<b>Educational Qualifications</b>						
Degree		Institution			Year	
B.com		<b>Janki Devi Memorial College, University of Delhi</b>			<b>2019</b>	
M.com		<b>P.D. M University, Haryana</b>			<b>2021</b>	
B.ed		<b>Department of Education (C.I.E), University of Delhi</b>			<b>2023</b>	
P.hD		<b>Department of Commerce, D.S.E, University of Delhi</b>			<b>2024 (Pursuing)</b>	
<b>Career Profile</b>						
<b>2-year experience at SOL, DDU, University of Delhi</b> <b>2-year teaching experience at NCWEB, DDU, University of Delhi</b> <b>6-month teaching experience at PGDAV College, University of Delhi</b> <b>Currently pursuing PhD from the Department of Commerce, University of Delhi.</b>						
<b>Administrative Assignments</b>						
<b>Areas of Interest / Specialisation</b>						
<b>Finance, Research Methodology</b>						
<b>Subjects Taught</b>						
Financial Management, HRM, Financial Literacy, Marketing Research, Personal Financial Planning, IT skills and data analysis, Retail Management, Business Law, Finance for everyone						
<b>Time table of the subjects taught during the current semester</b>						
<b>S.No.</b>	<b>Subject</b>	<b>Days</b>	<b>Time</b>	<b>Classroom</b>		
<b>1</b>	<b>International Business</b>	<b>Wednesday, Thursday</b>	<b>9 to 11, 12 to 1</b>	<b>27</b>		
<b>2</b>	<b>Economy of Bharat</b>	<b>Tuesday</b>	<b>9 to 1</b>	<b>28</b>		
<b>3</b>	<b>Corporate Governance</b>	<b>Wednesday, Thursday</b>	<b>1 to 2, 9 to 11, 11 to 2</b>	<b>27, Cc1, cc2</b>		
<b>4</b>		<b>Wednesday</b>				



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<b>Research Methodology</b>
Research Guidance
Publications Profile
Publications in the last year
1. The Role of Artificial Intelligence in the Transformation of Financial Services 2. Assessing the relationship between the level of awareness of fintech services and gender 3. Mapping the intellectual structure of social and digital media Research: A Bibliometric Perspective 4. Role of AI and Machine Learning in Investment Decisions: A Bibliometric Analysis
Conference Organisation/ Presentations (in the last three years)
<i>Presented paper at the Department of Commerce, University of Jammu: "National Conference on Future of Work: Adapting the changing Landscape."</i>
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
<b>Qualified NET Thrice Qualified CTET Both Paper 1 and Paper 2</b>
Association With Professional Bodies
Other Activities
<b>Attended many workshops related to research work. Expert in Excel, MS Word, SPSS, Jamovi, Meta-Essential, Smart PLS 4.</b>

Signature of Faculty Member



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- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.